

## SPONSORSHIP & FUNDING

Raising sponsorship and funding might seem difficult to you but with the help of *At Sea Sail Training* it is easier than you think! We are experienced in helping trainees to find the best sponsorship for their trip. See how you can generate the money for your voyage fee in **six steps!**

### Help with funding in Six steps

1. Make a plan for the **financial balance** of your voyage.

*Example Financial Balance:*

Financial Balance	
Your savings, work earnings	€ 250,-
Gifts parents, grandparents, birthday etc.	€ 250,-
<b>SPONSORSHIP &amp; FUNDING</b>	€ 550,-
<b>Total Costs Voyage on Tall Ship</b>	€ 1000,-

2. **Support yourself** with your savings or work earnings.
3. **Ask your family, relatives and friends** to support you.
4. **Identify possible sponsors and funds** like Service Clubs, Charitable Trusts, Youth Organisations and/or local Business. Most of these organizations are willing to support you financially because they see the value in the aspect of *Sail Training*. In general Service clubs have a great network! A service club – some well known are: *Fifty One; Inner Wheel; JCI; Ladies Circle; Lions; Rotary; Round Table; Soroptimist* - is a voluntary non-profit organization where members meet regularly to perform charitable works either by direct hands-on efforts or by raising money for other organizations or individuals. Often these clubs don't have many amounts to give themselves so for you the most interesting question to ask: *can you help me with introductions to companies and private sponsors?*

*At Sea Sail Training* is experienced in finding service clubs and Companies (that have a social paragraph in their policies) so please don't hesitate to contact us.

5. **Write a personal email or letter** to the identified (possible) sponsors (they appreciate a direct approach from you) with the following content:
- Short introduction about yourself, your age, school, work and interests.
  - Why you will join the sail training experience?
  - The voyage you will undertake (think of the ship, pictures, locations etc.)
  - What do you hope to learn onboard?
  - What is the support you need (see your financial balance, step 1)?
  - What will you do in return for the sponsorship? (You could write a saillog, give a presentation about your experience etc.) Remember to write your sponsor after your voyage to thank them!
  - To give your funding requests more credibility At Sea Sail Training created [a flyer](#), which can support any application for funding you'll make. Within the flyer four people talk about Sail Training and why they support it. Tell Sponsors that they can contact the referred people on [the flyer](#) and that they can transfer their financial support directly on the bank account of [At Sea Sail Training](#).
6. After sending your email or letter **call your (possible) sponsor** to check if they received your funding request and thereby add a personal touch to it.

### **Ask Support**

Together with you we will do our best to find you a great sponsorship and/or funding to [get you onboard](#) on one of these amazing [Ships](#)! Please don't hesitate to [contact us](#) for any questions at: [info@seasailtraining.com](mailto:info@seasailtraining.com) or +31 (0)20 6880462.